



Keep Christ In Christmas

History & Inspiration:

In late summer of 2013, Greg Writer was approached by Tom McLaughlin to bring forth a vision. Tom would create a number of graphic designs around the terms "Merry Christmas" and "Keep Christ In Christmas," where the "T" in the word Christmas is Jesus on the cross, or just a cross itself. Mr. Writer was to be in charge of marketing these designs on various products to help Mr. McLaughlin be in a better position to take care of his three children. An agreement was struck and the three began to pursue a strategy to create apparel, greeting cards, coffee mugs, Christmas ornaments, bookmarks, etc. bearing the designs created by Tom.

Unexpectedly, on September 19th, 2013 Tom suffered a fatal heart attack and graduated to Heaven, leaving behind his three beautiful children. Greg's promise to Tom has now intensified and a plan "Inspired By God" has been birthed, as you will read below.

We hope that you will join us in this mission to "Keep Christ in Christmas," honor Tom and build a future for his three children left without their father.

A Simple Plan:

1. Promote the story of the late Tom McLaughlin and the history behind his vision.
2. Launch a "Keep Christ In Christmas" online pledge and pursue a world record for God.
3. Host a 4-hour Google Hangout inviting the most committed Christians leaders around the world to participate and share the importance of "Keeping Christ in Christmas" with a worldwide audience.

This vision will give the worldwide audience a cause they can support and a chance to have the world hear their voices as we join together to Keep Christ In Christmas. These goals create clear justification for national press as well as deep motivation for celebrities, pastors and business owners to bring the Church together on a single cause.

Please support our efforts by visiting:

<http://www.Facebook.com/ChristInChristmas>

This document is Confidential and the content is copyrighted and owned by
AngelNetwork.com LLC. All Rights Reserved 2013

Goals:

1. Honor the late Tom McLaughlin's final inspiration to "Keep Christ In Christmas " through his images and designs.
2. Set up a trust and raise money for Tom's three children.
3. Get 1,000,000+ people to click a button and pledge to "Keep Christ In Christmas"
4. Get over 1 Billion online impressions for this cause.
5. Create a World Record for the **most pledges for a Christian cause.**
6. Create a World Record for the **most people to attend a live Google hangout for a Christian Cause.**
7. Introduce a new line of "Keep Christ In Christmas" products to offer via an online store branded "Inspiration By God."
8. Assist ministries to raise funds from their Facebook fan pages offering the KCIC line of products.
9. Bring the various faith-based denominations together for a cause we all support!

KEEP CHRIST IN *Christmas*

Merry Christmas

I Love Christmas

Please support our efforts by visiting:

<http://www.Facebook.com/ChristInChristmas>

This document is Confidential and the content is copyrighted and owned by
AngelNetwork.com LLC. All Rights Reserved 2013